

18-Sep-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: Raja
Week of: 9/10 - 9/16
Contract Number: 330272 - HL6305407

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
10	8-10P Monday	:30	\$3,500	5	1	\$2,200	\$1,300

TOTAL REBATE (Gross) \$1,300
(Net) \$1,105.00



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ RTV

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Agency SCRIP

Write-up Date 9/18/12

Client Pol-Raja

Requested By D. Tavoletti

Campaign/Title PA SSN

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 330272

Explanation of Adjustments by Requestor: LUC - see attached

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 1300.00 Debited: \$ _____

NET Amount to be Credited: \$ 1105.00 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: D. Tavoletti Approved ☒ Date 9/18/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSI _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Poltholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 330272

Schedule Dates

09/07/12-09/12/12

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/07/12-09/12/12

Pol/D Raja/R/SSN/PA (16250)

SRCP - Stevens Reed Curcio & Poltholm (2056)

Political - Federal Candidate (1067)

POL/D RAJA/R/SSN/PA (126272)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

MULHALL, CHERYL

/

36/76/246

National/Political

Standard

RAJA 9/6

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

09/06/12

Last Modified

09/10/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06305407

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$2,913.75

Net Total

\$16,511.25

Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012 23 \$19,425.00
Grand Total: 23 \$19,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	10A- Ellen									2	\$250.00	\$500.00	Pittsburgh (WPXI)	ELLEN/1	9/6/12
2.1	Normal Line / Spot	09/10/12-09/12/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P		1		1					2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/3	9/7/12
3.1	Normal Line / Spot	09/10/12-09/12/12	5	:30	11:34P- TONIGHT SHOW		1		1					2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TONIGHT/5	9/7/12
4.1	Normal Line / Spot	09/10/12-09/12/12	5	:30	5P- 5:30P (EST)		1		X					1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/7	9/7/12
5.1	Normal Line / Spot	09/10/12-09/12/12	5	:30	5:58P- Channel 11 News At 6pm M-F		3	X	X					3	\$775.00	\$2,325.00	Pittsburgh (WPXI)	NEWS 6-630P/9	9/7/12
6.1	Normal Line / Spot	09/10/12-09/12/12	5	:30	5:59A- Channel 11 News 6am		3	X	X					3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 6-7A/10	9/7/12
7.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	6:59P- Jeopardy						1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/12	9/6/12
8.1	Normal Line / Spot	09/10/12-09/12/12	5	:30	7A- 8A (EST)		3	X	X					3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/13	9/7/12
9.1	Normal Line / Spot	09/10/12-09/12/12	5	:30	7:30P- WHEEL OF FORTUNE		1		1					2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	9/7/12
10.0	Normal Line / Prime	09/10/12-09/10/12	5	:30	7:57P- The Voice 8-10P		1							1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	VOICE 8-10P/16	9/6/12
11.0	Normal Line / Preempt	09/09/12-09/09/12	5	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$1,700.00		Pittsburgh (WPXI)	PREMPT DUE TO RATE/17	9/6/12
12.0	Normal Line / Spot	09/09/12-09/09/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/18	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.